**MOHAMMAD IMRAN**

16th Street, Bur Dubai, Dubai | UAE

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**CAREER SUMMARY**

Results-oriented video editor with +4 years of experience. Engineering background provides a unique analytical perspective. Passionate about marketing and seeking opportunities to apply video expertise to broader marketing initiatives.

**PROFESSIONAL EXPERIENCE**

**Blokstocks Media**Dubai, United Arab Emirates May 2021 – Present

***Remote | Freelance***

* Collaborated with Poolz.finance and BlueZilla to create over 100 promotional, cinematic, and announcement videos for their upcoming Initial DEX Offering (IDO) projects.
* Managed social media accounts and created engaging graphic and video content, effectively informing followers about upcoming projects for their active participation.
* Operated and ran nodes for recent projects such as StarkNet, Sui, ZkSync, and Base, and contributed to their blockchain applications on devnet and testnet phase.
* Demonstrated proactive communication with team members to address any last-minute changes or modifications required after video submissions.

**Airolink Building Contracting**Dubai, United Arab EmiratesAug 2019 – Apr 2021  
***Document Controller/Purchase Coordinator***

* Generated Local Purchase and Hiring Orders according to site requirements, maintaining effective communication with suppliers until final delivery.
* Implemented material and supplier records on Project Management ERP software, ensuring accurate and up-to-date, and updated data from BSF to CIMS enterprise software.
* Maintained a Microsoft Excel sheet to record and update all Request for Information (RFI) and Submittal details for all incoming and outgoing documents.
* Prepared PQ, Material Approval Requests, other site document Transmittals for consultant submission.

**VARIOUS CLIENTS**   
Remote Jun 2017 – Mar 2019

***Freelance Marketing/Content Creator***

* Translated over 100 blockchain-based projects ICO/STOs whitepaper, Pitch Deck, One-Pager and Forum Announcement threads from English to Hindi and Punjabi language.
* Engaged in strategic collaborations with CoinDesk, CoinTelegraph publishers as a VIP content creator for AmaZix, leveraged the opportunity to publish more than 50 articles on platforms such as CoinDesk, CoinTelegraph, Steemit, and Medium.com.
* Managed social media campaigns, designed graphics for social media posts, and implemented email marketing strategies for various projects, including template design and A/B testing.
* Collaborated with YouTube influencers, providing guidance and support to them for reviews on their channel for our upcoming cryptocurrency projects.

**Al Jafr Trading and Contracting** Sep 2014 – Apr 2016Dammam, Kingdom of Saudi Arabia   
***Electrical Design Engineer***

* Facilitated with the consultant engineer for material submission and followed up with the authorities.
* Prepared shop drawings for Low Current, Low Voltage, Medium Voltage, Single Line Diagrams, and Panel Schedule, with coordination of Civil and Mechanical Engineers for the client’s review and approval.
* Assisted in office administration, including preparing of bill of quantities, time schedules, execution plans, and vendor finalization with the procurement department.
* Reported the progress of site installation work to the Project Manager, ensuring all tasks were carried out according to approved drawings.

**EDUCATION**

**Bachelor of Technology - *Electrical & Electronics Engineering***Maharishi Dayanand University (2012)   
Haryana, India

**C****ERTIFICATION**

Blockchain Applications and Architecture  
Adobe Premiere Pro Short Course  
Videography Short Course

**COMPUTER SKILLS**

Abode After Effects, Premiere Pro, Photoshop, Vegas Pro, Canva, AutoCAD & Microsoft Office

**DECLARATION**

I hereby declare that the information provided above is accurate to my knowledge.   
I assume full responsibility for the accuracy and correctness of the details mentioned.

**MOHAMMAD IMRAN**